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**NEW MUSEUM ANNOUNCES NAMES OF FIFTY INTERNATIONAL ARTISTS
FOR FIRST EDITION OF “THE GENERATIONAL”
a signature triennial exhibition**

**“The Generational: Younger Than Jesus”
Opens April 8 on the Bowery**

NEW YORK, NY— The New Museum today announced the names of **fifty** artists from **twenty-five** countries who will be presented in the first edition of **“The Generational,”** the institution’s new signature triennial exhibition. The only exhibition of its kind in the United States, **“The Generational: Younger Than Jesus”** will offer a rich, intricate, multidisciplinary exploration of the work being produced by a new generation of artists born after 1976. Known to demographers, marketers, sociologists, and pundits variously as the Millennials, Generation Y, iGeneration, and Generation Me, this age group has yet to be described in any way beyond their habits of consumption. **“Younger Than Jesus”** will begin to examine the visual culture this generation has created to date.



Shilpa Gupta, *Untitled*, 2006. Photograph printed on Flex.

Inspired by the fact that some of the most influential and enduring gestures in art and history have been made by young people in the early stages of their lives, **“Younger Than Jesus”** will fill the entire New Museum’s building on the Bowery with approximately 145 works by artists all of whom are under the age of thirty-three years old.



Ryan Trecartin, *not yet titled*, 2007. 3-channel video installation.



Taubha Auerbach, *Shatter III*, 2009. Acrylic and glass on panel.

Hailing from countries including Algeria, China, Colombia, Germany, India, Lebanon, Poland, Turkey, and Venezuela, many are showing in a museum for the first time. The exhibition will span mediums and encompass painting, drawing, photography, film, animation, performance, installation, dance, Internet-based works, and video games. “The Generational: Younger than Jesus” will be on view from **April 8 through June 14, 2009**. Major support for the exhibition has been provided by The Andy Warhol Foundation.

Consistent with the New Museum’s thirty-year mission to present new art and new ideas, “The Generational: Younger Than Jesus” will be the first major international museum exhibition devoted exclusively to the generation born around 1980, tapping into the different perspectives, shared preoccupations, and experiences of a constituency that is shaping the contemporary art discourse and prescribing the

future of global culture. In the United States, this demographic group is the largest generation to emerge since the Baby Boomers, while in India half the population is less than twenty-five years old; the sheer size of this generation ensures its worldwide influence. By bringing together a wide variety of artists and contextualizing their different approaches, “Younger Than Jesus” will capture the signals of an imminent change, identify stylistic trends that are emerging among a diverse group of creators, and provide the general public with a first in-depth look at how the next generation conceives of our world. Revealing new languages and attitudes, the exhibition will comprise a portrait of the agents of change at the beginning of the twenty-first century.

The exhibition is organized by Lauren Cornell, Director of Rhizome and New Museum Adjunct Curator; Massimiliano Gioni, Director of Special Exhibitions; and Laura Hoptman, Kraus Family Senior Curator.

“The New Museum has always been a platform for the new,” comments Lisa Phillips, *Toby Devan Lewis Director*. “We have given important early exposure to artists at the beginning of their careers, from Keith Haring to Adrian Piper, and Ana Mendieta to Jeff Koons—artists who subsequently changed the course of art. ‘Younger Than Jesus’ continues the New Museum’s tradition and mission of showing the art of tomorrow today.”



AIDS-3D, *OMG Obelisk*, 2007. MDF, electroluminescent wire, steel, hot glue, acrylic paint and fire.

“The artists in ‘Younger Than Jesus’ reflect a preoccupation with our future, but also with history and tradition: Rather than foreswearing their parents, they seem interested in imagining new communities and alternative families,” says Massimiliano Gioni. “Their tactics range from role-playing to recycling, from identity tourism to technological archeology, from an hysterical form of realism to an intimate, micro-emotional art.”

According to Lauren Cornell, “The exhibition presents glimpses of a generation that is incredibly diverse, with artists moving seamlessly across mediums. Instead of radically breaking from the past, these artists draw from a myriad of influences across historical movements and geographies to highlight the intergenerational dynamics that drive contemporary art.”



Mohamed Bourouissa, *La fenêtre*, 2005.
Lamda print mounted on aluminum.

“During World War II, both Pablo Picasso and Giorgio Morandi were painting still lifes,” explains Laura Hoptman. “Two artists, belonging to the same generation, were imagining two absolutely different realities emerging from a chaos that encompassed the entire world. We hope that ‘Younger Than Jesus’ will offer a look at our world as reflected through the work of many artists belonging to the same time and yet representing entirely different perspectives on its problems and its beauties.”

INFORMANTS WORLDWIDE

Artists were selected for “Younger Than Jesus” through an open curatorial model that is participatory, and inspired by the networking proclivities of the generation represented in the show. Initial research for the exhibition was conducted through an international network of correspondents and an information-sharing group of more than 150 curators, writers, teachers, artists, critics, and bloggers worldwide, who were asked to recommend artists for the exhibition. This methodology was intended to expand the curatorial process and challenge the traditional “single-source” method of creating an exhibition. Through this process, more than 500 artists were recommended and researched.

PUBLICATIONS

Biographical information and images from the over 500 artists who were submitted for consideration for the exhibition by the global network of informants will be included in the publication *Younger Than Jesus: The Artist Directory*, co-published by the New Museum and Phaidon. The publication will serve as an informal census of the artists from this generation, and will expand the exhibition with this additional platform.



Haris Epaminonda, *Untitled 0012 c/g*, 2007. Collaged paper on paper.

The exhibition catalogue, co-published by the New Museum and Steidl, will include reproductions of the work of the fifty artists chosen for the exhibition, as well as original essays by the exhibition curators, and an anthology of articles by a diverse group of writers including philosophers, sociologists, journalists, activists, and marketing and technology experts. It is intended to compose a complex picture of the art and preoccupations that animate the work of this emerging generation.

LIVE ARCHIVE

The New Museum's fifth-floor Museum as Hub space will serve as the live archive of "The Generational: Younger Than Jesus." Organized by freelance critic Brian Sholis, the space will serve as a research platform, discussion venue, and repository of international periodicals, films, and music created by or documenting this generation. Materials will be gathered from diverse sources: Sholis's conversations and interviews with the exhibition's artists; contemporary publications and zines selected by international correspondents; and texts by philosophers, sociologists, journalists, marketing, and technology experts about this generation. Regular lunchtime presentations will address the idea of generational shifts and the specific nature of this generation and its influences.

EXHIBITION SUPPORT

"The Generational: Younger Than Jesus" is made possible by a generous grant from The Andy Warhol Foundation for the Visual Arts. Major support is provided by the Friends of The Generational, co-chaired by Maja Hoffman and Dakis Joannou, and the Leadership Council of the New Museum.

Additional significant support is made possible by the Toby Devan Lewis Emerging Artists Exhibitions Fund, Fundación Almine y Bernard Ruiz-Picasso Para El Arte, Horace W. Goldsmith Foundation, Robert Mapplethorpe Photography Fund, and Trust for Mutual Understanding. Support for artist travel and participation provided, in part, by The Cultural Services of the French Embassy in the United States and The Mexican Cultural Institute of New York, and the Office for Contemporary Art Norway. Support for the accompanying publications is made possible by the J. McSweeney and G. Mills Publications Fund at the New Museum. Media Partner: New York magazine. Hotel Partner: The Standard.

ARTISTS INCLUDED IN "THE GENERATIONAL: YOUNGER THAN JESUS" ARE:

AIDS-3D (Daniel Keller and Nik Kosmas)

Daniel Keller
Born 1986 in Detroit, Michigan, USA
Lives in Berlin, Germany

Nik Kosmas
Born 1985 in Minneapolis, Minnesota, USA
Lives in Berlin, Germany

Ziad Antar

Born 1978 in Saida, Lebanon
Lives in Saida, Lebanon and Paris, France

Cory Arcangel

Born 1978 in Buffalo, New York, USA
Lives in Brooklyn, New York, USA

Tauba Auerbach

Born 1981 in San Francisco, California, USA
Lives in New York, New York, USA

Wojciech Bąkowski

Born 1979 in Poznań, Poland
Lives in Poznań, Poland

Dineo Seshee Bopape

Born 1981 in Polokwane, South Africa
Lives in New York, New York, USA

Mohamed Bourouissa

Born 1978 in Bida, Algeria
Lives in Paris, France

Kerstin Brätsch

Born 1976 in Hamburg, Germany
Lives in New York, New York, USA
and Berlin, Germany

Cao Fei

Born 1978 in Guangzhou, China
Lives in Beijing, China

Carolina Caycedo

Born 1978 in London, England
Lives in Isabela, Puerto Rico

Chu Yun

Born 1977 in Jiangxi, China
Lives in Shenzhen, China

Keren Cytter

Born 1977 in Tel Aviv, Israel
Lives in Berlin, Germany

Mariechen Danz

Born 1980 in Dublin, Ireland
Lives in Los Angeles, California, USA

Faye Driscoll

Born 1976 in Los Angeles, California, USA
Lives in Brooklyn, New York, USA

Ida Ekblad

Born 1980 in Oslo, Norway
Lives in Oslo, Norway

Haris Epaminonda

Born 1980 in Nicosia, Cyprus
Lives in Berlin, Germany and Nicosia, Cyprus

Patricia Esquivias

Born 1979 in Caracas, Venezuela
Lives in Guadalajara, Mexico

Mark Essen

Born 1986 in Los Angeles, California, USA
Lives in Brooklyn, New York, USA

Ruth Ewan

Born 1980 in Aberdeen, Scotland
Lives in London, England

Brendan Fowler

Born 1978 in Berkeley, California, USA
Lives in Los Angeles, California, USA

Luke Fowler

Born 1978 in Glasgow, Scotland
Lives in Glasgow, Scotland

LaToya Ruby Frazier

Born 1982 in Pittsburgh, Pennsylvania, USA
Lives in New Brunswick, New Jersey, USA

Cyprien Gaillard

Born 1980 in Paris, France
Lives in Paris, France

Ryan Gander

Born 1976 in Chester, England
Lives in London, England

Liz Glynn

Born 1981 in Boston, Massachusetts, USA
Lives in Los Angeles, California, USA

Loris Gréaud

Born 1979 in Eaubonne, France
Lives in Paris, France and
Ho Chi Minh City, Vietnam

Shilpa Gupta

Born 1976 in Mumbai, India
Lives in Mumbai, India

Emre Hüner

Born 1977 in Istanbul, Turkey
Lives in Istanbul, Turkey

Matt Keegan

Born 1976 in Manhasset, New York, USA
Lives in Brooklyn, New York, USA

Tigran Khachatryan

Born 1980 in Yerevan, Armenia
Lives in Yerevan, Armenia

Kitty Kraus

Born 1976 in Heidelberg, Germany
Lives in Berlin, Germany

Adriana Lara

Born 1978 in Mexico City, Mexico
Lives in Mexico City, Mexico

Elad Lassry

Born 1977 in Tel Aviv, Israel
Lives in Los Angeles, California, USA

Liu Chuang

Born 1978 in Hubei, China
Lives in Beijing, China

Guthrie Lonergan

Born 1984 in Los Angeles, California, USA
Lives in Los Angeles, California, USA

Tala Madani

Born 1981 in Tehran, Iran
Lives in Amsterdam, the Netherlands

Anna Molska

Born 1983 in Prudnik, Poland
Lives in Warsaw, Poland

Ciprian Muresan

Born 1977 in Cluj, Romania
Lives in Cluj, Romania

Ahmet Öğüt

Born 1981 in Diyarbakir, Turkey
Lives in Istanbul, Turkey

Adam Pendleton

Born 1980 in Richmond, Virginia, USA
Lives in New York, New York, USA

Stephen G. Rhodes

Born 1977 in Houston, Texas, USA
Lives in Los Angeles, California, USA

James Richards

Born 1983 in Cardiff, Wales, UK
Lives in London, England

Emily Roysdon

Born 1977 in Easton, Maryland, USA
Lives in New York, New York, USA

Kateřina ředá

Born 1977 in Brno, Czech Republic
Lives in Brno and Prague, Czech Republic

Josh Smith

Born 1976 in Okinawa, Japan
Lives in New York, New York, USA

Ryan Trecartin

Born 1981 in Webster, Texas, USA
Lives in Philadelphia, Pennsylvania, USA

Alexander Ugay

Born 1978 in Kyzilorda, Kazakhstan
Lives in Almaty, Kazakhstan

Tris Vonna-Michell

Born 1982 in Southend-on-Sea, England
Lives in Berlin, Germany, and London, England

Jakub Julian Ziolkowski

Born 1980 in Zamosc, Poland
Lives in Kraków, Poland

Icaro Zorbar

Born 1977 in Bogotá, Colombia
Lives in Bogotá, Colombia

ABOUT THE NEW MUSEUM

Founded in 1977, the New Museum is Manhattan's only dedicated contemporary art museum and among the most respected internationally, with a curatorial program known for its global scope and adventurousness. With the inauguration of our new, state-of-the-art building on the Bowery, the New Museum is a leading destination for new art and new ideas.

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